

Press kit

# TOPSITE

the first CSR<sup>1</sup> label  
in the construction sector



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<sup>1</sup> Corporate Social Responsibility



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## Editorial

« Since 2007, sustainable development has been at the heart of Bouygues Construction's strategy. Forming a key part of projects from design to operation, it has become an element of value creation in our offers and a driver of innovation.

There has been a change in the world of the enterprise and its place in society. Today, it must not only regulate itself to be irreproachable and exemplary, but also exert influence on its stakeholders to ensure that they too are exemplary and irreproachable.

This explains why we decided to go further in 2018, with the launch of our "Responsible and Committed" CSR vision, which reflects our attitude and behaviour in our environment, in the broadest sense of the term. The new TopSite label embodies this approach, which is at the very heart of our activities, on our worksites and in our business projects. It enables each site to report on the true implementation of our commitments and to strengthen its links with our customers and partners.

These are very positive developments which would not have occurred without the dedicated support of all the Group's employees in all the countries in which we operate.»

Philippe Bonnave,

Président-directeur général de Bouygues Construction



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## Vision

### Why has Bouygues Construction created a new label?

Corporate Social Responsibility (CSR) is strategically important for Bouygues Construction, which is committed to ensuring that its Group-wide policies are embodied at every operational site.

To achieve this aim, Bouygues Construction has created TopSite, a shared and standardised label designed to ensure that the best standards are maintained wherever the Group operates. Launched in June 2018 as part of a new CSR vision known as “Responsible and Committed”, of which it is one of the 12 themes of commitment, it is intended to demonstrate the exemplary nature of the Group’s operations.

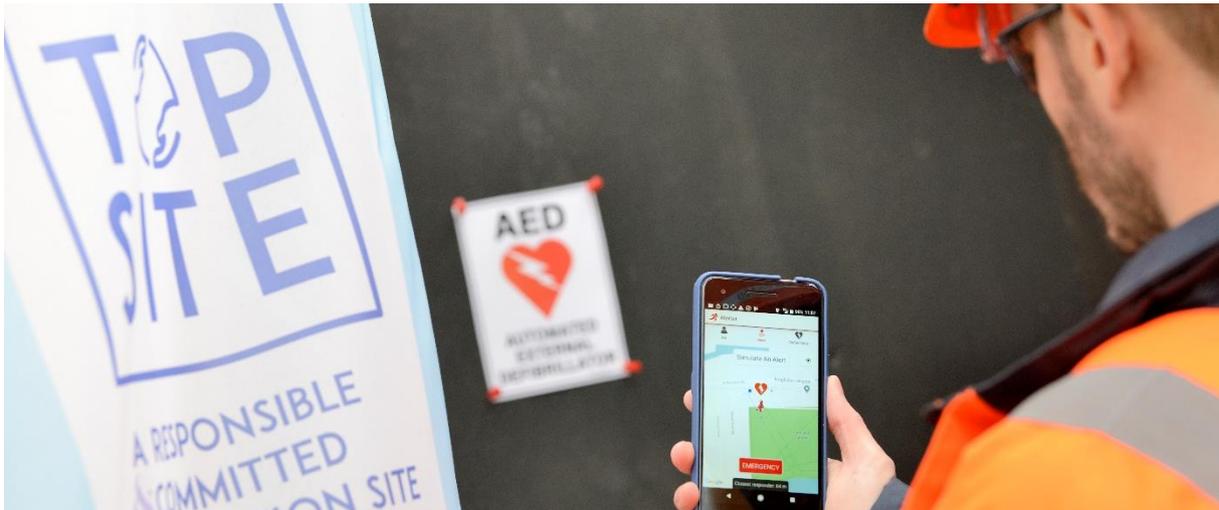
Bouygues Construction previously operated two worksite labels, Ecosite and Chantier Bleu, but these only covered the areas of the environment, quality, and health and safety, and did not apply to all the Group’s entities. The TopSite label goes further, as it is shared by all business lines (building, civil works, energy and service activities) and covers all CSR topics: health and safety, the environment, HR and social issues as well as quality and customer satisfaction.

TopSite’s ambition is twofold. In the first place, it seeks to ensure that the commitments made at Bouygues Construction Group level are implemented on an operational level in the 60 countries where it operates, to unite all employees around common standards and to share best practices between business lines and the various geographical regions. In addition, its purpose is to provide the Group’s customers with guarantees of its CSR performance by establishing a relationship of trust with them.

More than **100** sites have been awarded the TopSite since its launch



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## Methodology

### How does TOPSITE work?

To earn the label, sites have to comply with 16 qualifying criteria relating to the five themes and confirm two innovation bonuses during an on-site evaluation. The scope of the label covers all Group projects involving a minimum of six months' work and a value of €3 million. For projects not falling within this scope, a "branch" label will be introduced in 2020.

In order to determine the criteria that would be evaluated for this label and to ensure that teams in the field will buy into the process, work groups consisting of internal experts on each of the themes spent a year drawing up the evaluation grid. The stages involved in the labelling process were ratified by a committee made up of the general managements of all Bouygues Construction entities. In addition, the grid was shared and trialled on nine pilot sites representing all the business lines so as to guarantee its reliability.

The TopSite evaluation grid does not incorporate grading or weighting, in order to avoid favouring any one theme. As a result, the award of the TopSite label signifies exemplarity in all areas of CSR.

*"Beyond the traditional values of Quality, Environment and Safety, TopSite has extended its reach to areas specific to CSR, with human commitments such as integration, training and local purchasing."*

Marie-Luce Godinot, executive vice president with responsibility for information systems, digital transformation, innovation and sustainable development.

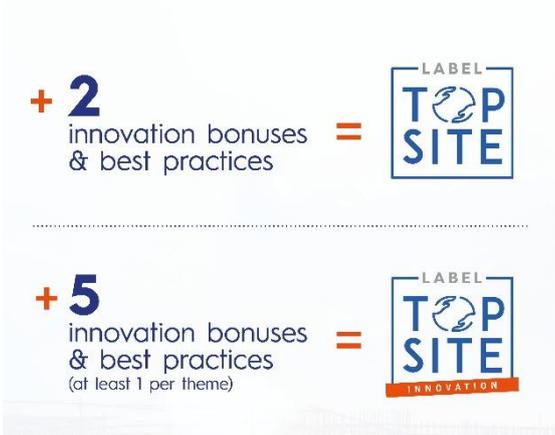


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# A label that covers the 5 CSR topics



A higher level of certification, called TopSite Innovation, is awarded to sites that satisfy the 16 qualifying criteria and confirm five innovation bonuses. The *TopSite Innovation* label encourages the sharing of good operational practices throughout the Group.



## Note

The percentage of sites awarded the TopSite label is included in the set of performance indicators audited annually by EY, Bouygues Construction’s independent third-party body, as part of the regulatory extra-financial reporting.



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# References

## Construction sites awarded the TopSite label in all sectors

### T2A project on the Grand Paris Express – France

#### Project



Civil engineering works on the section between Villejuif Louis-Aragon and Créteil l'Échat stations on the future Line 15 South of the Grand Paris Express carried out by the Horizon consortium, which consists of Bouygues Travaux Publics (lead company), Soletanche Bachy France, Soletanche Bachy Tunnels and Bessac.

#### Good practices

Awarded the TopSite Innovation label, the T2A Project recorded innovation bonuses in each of the very areas considered in the evaluation:

- Safety: warm-ups at the start of a shift are carried out using the Kizeo application, which records the number of participants and the key messages conveyed in order to ensure monitoring of work on a day-to-day basis.
- Environment: the teams have replaced plywood for formwork with the Coffranov solution, a new eco-material that is recycled and is 100% recyclable.
- HR: the organisation implemented on the project encourages gender diversity at all hierarchical levels: 29% of key production positions are held by women.
- Social: training for traditional miners (working in areas where a tunnel boring machine cannot be used, such as the connecting galleries between the tunnel and the ventilation shafts) was set up for the first time with France's national employment agency, Pôle Emploi.
- Quality & Customer Satisfaction: the Horizon consortium uses two variable-density tunnel boring machines, a first in France. These hybrid machines, which can operate as both earth pressure balance and slurry shield TBMs, are particularly recommended for dealing with complex and varied soil types, such as those found along the route of the T2A package.

#### A word from the customer

*"The Société du Grand Paris is delighted about the award of the TopSite label to the T2A project on the future Grand Paris Express. It reflects the Horizon consortium's strong commitment and corresponds to the requirements that the Société du Grand Paris stipulates in its contracts with respect to corporate social responsibility. CSR is of crucial importance to the Société du Grand Paris, firstly because it leads to greater acceptance of the project, but also because on a project of such a scale, we have a duty to improve practices in this area."*

Bernard Cathelain, member of the management board of the Société du Grand Paris



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## Filao apartment building in Clichy La Garenne - France



### Project

Construction of a timber-built luxury apartment building carried out by Bouygues Bâtiment Ile-de-France.

### Good practice (Social)

A project for decorating the site fencing is under way with a primary school in Clichy-la-Garenne, giving the children the opportunity to discover the technique of pyrography using wood shavings: their work will be displayed on the fencing.

## New MRS3 data centre for Interxion in Marseille - France



### Project

Construction of a state-of-the-art data centre in a former submarine base, carried out by Bouygues Energies & Services and Bouygues Bâtiment Sud-Est.

### Good practice (Environment)

Demolition materials were sorted and crushed directly on site, an operation that allowed 1,300 m<sup>3</sup> to be reused for backfill.

### A word from the customer

*"First and foremost, the label validates the implementation of processes, procedures, compliance and team buy-in, subcontractors included. It is a guarantee of safety and of the understanding of these issues by all those involved. The fact that Bouygues Construction has adopted a label approach, but above all a process approach, is fundamental for Interxion. It corresponds to the expectations of our own customers, who have become more and more demanding."*

Fabrice Coquio, president of Interxion France

## Pontoon Dock in Londres - United Kingdom



### Project

A residential and commercial programme developed by Linkcity and built by Bouygues UK, which includes the construction of 236 new homes as well as several shops and the redevelopment of public spaces.

### Good practice (Environment)

Thanks to an automatic control system, levels of dust, noise and vibrations on site are monitored in real time.



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## Mohammed VI University Hospital in Bouskoura – Morocco



### Project

Bouygues Bâtiment International is designing and constructing a multidisciplinary hospital that is intended to become Morocco's reference trauma centre. This project was one of nine pilot sites to trial the TopSite label.

### Good practice (Quality & Customer Satisfaction)

Thanks to the introduction of lean processes, the project teams delivered the site to the customer two months ahead of the original schedule.

### A word from the workforce

*"For us, TopSite is a guarantee of excellence that allows us to certify that we are a company that has the technical and professional skills to successfully complete such a complex project."*

Khaled Ouahidi, construction manager on the Bouskoura project

## Offshore extension in Monaco



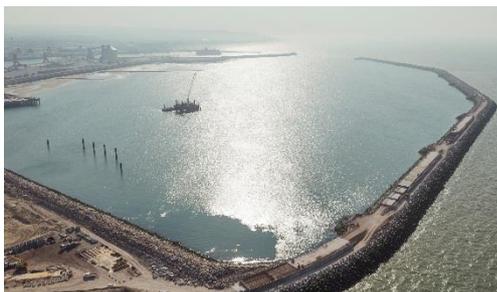
### Project

Bouygues Travaux Publics is constructing the marine infrastructure for a 6-hectare land reclamation project in the Principality of Monaco, which will be used to construct the Portier Cove eco-neighbourhood.

### Good practice (social)

The site team set up a partnership with the La Touline association in Marseille for the recruitment of sailors to work on the manufacture of the caissons designed to form the protection belt for the offshore extension.

## Port of Calais – France



### Project

Design and construction of the extension of the Port of Calais by Bouygues Travaux Publics, intended to modernise it and increase its capacity.

### Good practice (Quality & Customer Satisfaction)

An experimental system for speeding up payments to suppliers has been implemented on this project.



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## Solar carports in Corbas – France



### Project

Construction by Bouygues Energies & Services of 60 solar carports at the Corbas site, used for storing new vehicles waiting to be delivered to car dealers.

### Good practice (Health & Safety)

Every individual involved on the worksite has received an extensive safety briefing on the risks associated with photovoltaic installations.

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