
– THE NEW –
LONGCHAMP
FRANCE
GALOP



VUE AÉRIENNE CÔTÉ SEINE

A NEW RACETRACK
TO HIGHLIGHT THE EXCELLENCY OF FRENCH GALLOP RACES



What is behind the new Longchamp venture is a strong ambition. The ambition to endow French gallop horseracing with a modern, effective racecourse that is in tune with expectations of professionals, owners and younger generations of spectators.
At the initiative of France Galop, the organiser of the industry and of gallop races in France, this reconstruction incorporating state of the art facilities and digital technologies will boost the influence of the Longchamp racecourse on the international arena making it even more attractive, in the heart of the Bois de Boulogne, the French capital's green lung.
France Galop has chosen Dominique Perrault for the uniqueness of his architectural project that is faithful to the spirit and the history of the racecourse.
The building and its functional facilities were designed to match changes in spectator behaviour, to cover the range from famous gallop races such as the Qatar Prix de l'Arc de Triomphe which attracts 60,000 spectators and regular race meetings attended by fewer visitors.
A showcase for the excellence of races and a unifying flag-bearer for French gallop racing, the New Longchamp will play a leading role on the sports and recreation market.

BERTRAND BÉLINGUIER, PRESIDENT OF FRANCE GALOP

MAJOR STAKES
RESPONDING TO THE CHALLENGES OF MODERNITY

A RACECOURSE THAT MEETS THE CHALLENGES OF MODERNISATION OF MAJOR SPORTS AND RECREATIONAL INFRASTRUCTURES

- Adjustable capacity according to attendance
- An architectural option favouring prestige and innovation
- Equipment and fittings designed for and with horseracing professionals
- Economical and eco-friendly
- Versatility and multi-activity (rental of spaces for symposia, seminars, congresses and cultural or sports events)

A RACECOURSE THAT IS 100% CONNECTED, ENABLING SPECTATORS TO ENRICH THEIR RACING EXPERIENCE:

- A heightened digital experience, with access to all the new technologies so that they can better participate, interact with the event and share with friends and family or their community (second screen, dedicated cameras, exclusive contents, slow motion, interviews, statistics, etc.)

- Customised products tuned to digital uses (virtual ticketing, guidance to seat, in-context push offers, orders to be delivered to seat, etc.)

A RACECOURSE THAT PLACES THE EMPHASIS ON VISITOR COMFORT AND HOSPITALITY TOWARDS VARIOUS SPECTATOR GROUPS

- A level of comfort and hospitality services that meet the expectations of various customer profiles, on a par with its foreign challengers: 17 boxes of the highest standing, 57 individual boxes with access to a private salon and dedicated catering facilities, a reception hall and private catering for owners and finally spaces set aside for the general public and for both novice and experienced bettors

- 360° vision overlooking the parade ring and tracks on every floor.



« The New Longchamp is part and parcel of the strategy initiated by France Galop to conquer new spectator groups. The aim of this strategy is restore the glamour and the full value of gallop races. This ambitious project will contribute to spotlighting the image of gallop races. Spectators will be able to move around the comfortable and connected racecourse, in readiness to share their emotions on social networks. Our desire is that the New Longchamp will highlight the extraordinary work done by horseracing professionals and owners, that it will be welcoming towards all visitor groups, capable of bringing out the magic of top-level competitions organised there such as the legendary Qatar Prix de l'Arc de Triomphe. This is a forward-looking project for gallop racing, embodying the dynamics of renewal »

THIERRY DELÈGUE, GENERAL MANAGER OF FRANCE GALOP

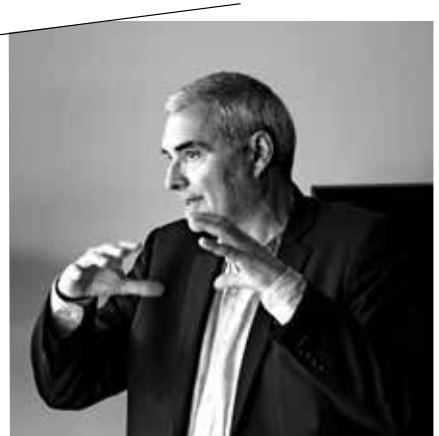


ENTRÉE D'HONNEUR



TRIBUNE DU JOCKEY-CLUB

THE SIGNATURE OF A GREAT ARCHITECT
DOMINIQUE PERRAULT



« The lightness of the building's structure have a moderating effect on the architectural features, with the emphasis more on transparency and views on all sides looking out on to the landscape and the tracks. The idea is to open up the racecourse more to the public, with movement unconstrained by technical features, a walk through nature, alongside the racetracks", states Dominique Perrault, the architect for the project. »

DOMINIQUE PERRAULT

IN OCTOBER 2011, FOLLOWING AN INTERNATIONAL CALL FOR TENDER, FRANCE GALOP CHOSE THE PARIS AGENCY DOMINIQUE PERRAULT ARCHITECTURE, WINNER OF THE EUROPEAN COMPETITION FOR PROJECT MANAGEMENT OF THE RESTRUCTURING PLAN FOR THE LONGCHAMP RACECOURSE. DOMINIQUE PERRAULT IS, INTER ALIA, THE ARCHITECT OF THE FRENCH GRANDE BIBLIOTHÈQUE.
THE NEW LONGCHAMP OPERATION WILL BE DEPLOYED ON A BUILT AREA OF NEARLY 11 HECTARES OUT OF THE 55 HECTARES THE SITE COMPRISES, WITH NO INCREASE IN THE FLOOR SURFACE AREA (THAT REMAINS AT NEARLY 20.000 M^2).

THE 3 IDEAS THAT STRUCTURE THE PROJECT

- Setting the racecourse squarely on the international arena and creating the hospitality conditions consistent with its flagship sports event, the Qatar Prix de l'Arc de Triomphe
- Enhancing the architectural elements that contribute to the site's identity, in particular the built heritage and the vegetation, by giving the prime of place in a renovation plan.
- Increasing energy efficiency and improving the ecological footprint while optimising maintenance and upkeep costs.

DOMINIQUE PERRAULT, ARCHITECT AND LEAD CONTRACTOR FOR THE NEW LONGCHAMP



He is the architect of the Bibliothèque nationale de France (National Library) after winning the competition in 1989, as well as of the Berlin cycle-racing stadium and Olympic swimming pool, and the extension of the Court of Justice of the European Union in Luxembourg, the Olympic Tennis Centre in Madrid, the campus of the Ewha women's university in Seoul, and Fukoku tower in Osaka, amongst others.
He also leads major heritage rehabilitation operations including those carried out on the Longchamp racecourse in Paris and the Dufour Pavilion at the Castle of Versailles. In the spring of 2014, Dominique Perrault inaugurated the highest tower in Vienna, an iconic location in the new business area, as well as the Albi Cordeliers Grand Theatre. He was awarded the "Grande Médaille d'or d'Architecture" by the Academy of Architecture, the Mies van der Rohe prize for the Bibliothèque nationale de France, the national grand prix for Architecture and the Equerre d'argent for the Hôtel industriel Berlier, as well as the Seoul Metropolitan Architecture Award for the Ewha women's university. His work is on show in the greatest museums in the world.

« A STAND IN MOVEMENT, JUST LIKE A GALLOPING THOROUGHBRED »

- The architectural design by Dominique Perrault sketches out "a stand in movement, just like a galloping Thoroughbred". The new building offers two-way views. A slight inclination from West to East brings the spectators closer to the track and to the action, while another inclination, from South to North, lines them up with the finishing post. On the racetrack side, this makes for a stand that overhangs, while conversely, on the Parade Ring side, the stand is a balcony style but sheltered from the sun and rain. Each side has its own unique view that opens up the horizon.

- The new layout of the premises enlarges the visitors' field of view, opens up the space through multiple openings, enhances fluidity of movement, highlights and enriches the plant heritage while concealing the road network so as to offer spectators a 360° view on the horseracing show and on the racecourse.

- The stands are crowned by a overhanging transparent glass building. From there you have a 360° vista over Paris, the Seine river, the racetrack and the horsewalk. It accentuates the metaphorical silhouette of a galloping horse and houses the panoramic restaurant—a future Paris hot spot—together with a number of private spaces such as boxes.

- The new façade on the Seine side opens up on to a restructured urban space comprising an entrance, a large forecourt crossed by a new horsewalk that goes to the foot of the stands. Reception areas border this horsewalk, with a hospitality and information pavilion, a museum, a café with terrace, the weighing-in pavilion and the Parade Ring..

- A long, tree-lined promenade reminiscent of Haussmann's wide avenues extends from North to South, flanking on all the racecourse activities. A network of 5-metre high parasols made of stainless steel and woven metal mesh will protect visitors from the sun.

  Walking along this promenade is a way of discovering all the points of interest on the racecourse making the visitor's experience even more pleasant. Placed below this level where visitors gather are the passageways for the horses and roads for logistic and technical needs.

- The reforestation plan on the 55 hectares of land will be the opportunity to integrate the site into the Bois de Boulogne landscape, in compliance with it s Environmental Charter, thereby offering Parisians a new destination to take walks, discover and meet up with others.



SALON PRÉSIDENTIEL



A NEW ENVIRONMENTALLY RESPONSIBLE RACECOURSE

REALISING THE MAJOR ROLE IT PLAYS IN THE HORSE INDUSTRY, FRANCE GALOP BECAME COMMITTED AS EARLY AS 2003 TO A RESOLUTE POLICY OF SUSTAINABLE DEVELOPMENT ON ALL OF ITS SITES. IN 2006, THE LONGCHAMP RACECOURSE WAS GRANTED ISO 14001 CERTIFICATION, THE SECOND RACECOURSE IN EUROPE TO OBTAIN THIS AFTER AUTEUIL, WHICH IS ALSO MANAGED BY FRANCE GALOP. THIS IMPLIES THAT CARE IS TAKEN SO THAT:

- Racecourse activities comply with new environmental standards
- A culture of prevention of pollution connected with racecourse activities is developed
- Waste management is optimised with implementation of a waste sorting system and the application of advanced recycling methods (more than 50% of waste is fully recycled at certified sites)
- The environmental footprint is reduced by decreasing consumption and discharges

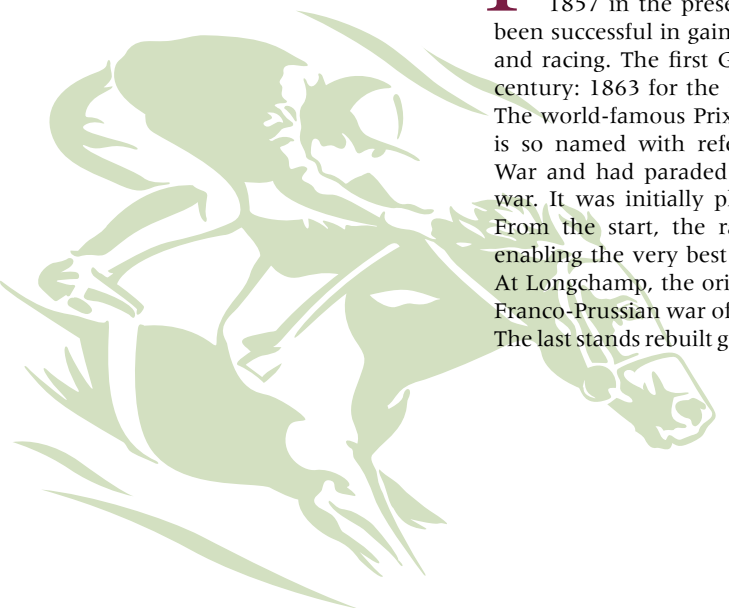
THE NEW LONGCHAMP WILL BE A MODEL OF ENVIRONMENTAL PERFORMANCE IN THE RACECOURSE WORLD BY COMBINING BOTH PASSIVE ENERGY DEVICES (BIODIVERSITY, EXPOSURE TO SUN, EFFECTIVE INSULATION, NATURAL VENTILATION, NATURAL LIGHTING) AND ACTIVE ONES (PRODUCTION OF RENEWAL ENERGY, GEOTHERMAL HEAT PUMPS, PHOTOVOLTAIC PANELS).

It will have dual HQE certification: HQE® for tertiary buildings and HQE® for indoor environment, combined with lifecycle analysis (LCA) on the building to be renovated. These certifications guarantee:

- Care for the sensitive environment of the site and abidance by rules of the Bois de Boulogne Charter
- Construction of energy efficient buildings in accordance with the Climate Plan of the City of Paris
- Promotion of renewable energies: thermal and photovoltaic solar energy, geothermal energy, etc. – the Longchamp site has a strong potential for renewable energies
- Economical water management and contribution to water's natural cycle
- Reduction of operating and maintenance costs of the facilities, fostered by reduced energy and water consumption

In addition, the construction site at the New Longchamp will implement low environmental impact techniques with optimal waste management and mitigated environmental burdens owing to construction work.

THE SETTING FOR LEGENDARY RACES



The world temple of speed at gallop races, the Longchamp racecourse has a legacy of 150 years of history. Since it was inaugurated on April 27, 1857 in the presence of Napoleon III, the Longchamp racecourse has been successful in gaining recognition for the excellence of French breeding and racing. The first Grand Prix races were created at the end of the 19th century: 1863 for the Grand Prix de Paris and 1873 for the Prix d'Ispahan. The world-famous Prix de l'Arc de Triomphe first raced on October 3, 1920 is so named with reference to the soldiers that had won the 1st World War and had paraded at the Arc de Triomphe in Paris at the end of that war. It was initially planned that the race be called "Prix de la Victoire". From the start, the race was designed to be a major international race enabling the very best Thoroughbreds to be selected for breeding purposes. At Longchamp, the original wood and plaster stands were restored after the Franco-Prussian war of 1870 and replaced by masonry constructions in 1904. The last stands rebuilt go back to the sixties (1962/1964), nearly fifty years ago.

QATAR PRIX DE L'ARC DE TRIOMPHE: THE WORLD CHAMPIONSHIP FOR THOROUGHBREDS, THE QUINTESSENTIAL RACE ON A TURF TRACK IN THE WORLD!

Every year, there are some thirty race meetings at the Longchamp racecourse, including the Qatar Prix de l'Arc de Triomphe, the world championship for Thoroughbreds, and leading race on a turf track. This is the best of the best races and the one with the highest prize-money. It attracts 60,000 visitors and nearly a billion viewers in more than 30 countries.





SALON DES PROPRIÉTAIRES

THE PLAYERS AT NEW LONGCHAMP

FRANCE GALOP, THE RACING AUTHORITY FOR GALLOP RACING AND PROJECT OWNER

The France Galop Association, the racing authority for gallop racing (both flat and jump) was established on May 3, 1995 by the merger of Société d'Encouragement et des Steeple-Chases de France, Société de Sport de France and Société Sportive d'Encouragement.
It is the racing authority for gallop racing and its vocation is to improve gallop racing horse breeds in France. France Galop has a public service assignment and as such contributes to funding and leading a horseracing industry that numbers more than 77,000 people in France.
FRANCE GALOP manages emblematic racing locations: six gallop, flat or jump racecourses: Longchamp, Auteuil, Saint-Cloud, Chantilly, Maisons-Laffitte and Deauville. Chantilly, Maisons-Laffitte and Deauville are also training yards managed and maintained by FRANCE GALOP so that trainers have access to the necessary spaces and tools for the daily training routine of racehorses.

France Galop is the organiser of reputable horseracing events:

- The Qatar Prix de l'Arc de Triomphe, world championship for Thoroughbreds that every year attracts 60,000 spectators coming from all continents,
- The Prix de Diane Longines, the pinnacle of elegance and femininity at Chantilly,
- The Deauville Lucien Barrière Meeting, when horseracing takes up its summer quarters on the coast of Normandy,
- The Prix du Jockey- Club, together with the Grand Steeple de Paris and the 48 heures de l'Obstacle for extreme sports enthusiasts …
- France Galop also welcomes families on Gallop Sundays, proposing a series of special events for young spectators.

France Galop's income comes essentially from horserace betting revenue and from sponsoring agreements with partners such as the Qatar Racing and Equestrian Club, Longines, the Lucien Barrière group, etc.

The French business model based on a pari mutuel system (bettors bet against one another rather than against the bookmaker) is the only model that guarantees the redistribution of betting proceeds to the horseracing industry through generous prize-money and premiums paid out by France Galop to breeders, owners, trainers and jockeys.

France Galop, as the racing authority for gallop races, has a public service assignment:

- Designing and updating Racing Regulations
- Organising races including planning the national gallop race calendar
- Distributing the prize-money and premiums to the players involved in gallop racing.
- Guaranteeing regularity of gallop races
- Funding the equipment necessary for organising races
- Selecting the horses
- Defining and implementing vocational training schemes

BOUYGUES BÂTIMENT ILE-DE-FRANCE WILL ORCHESTRATE THIS MAJOR CONSTRUCTION SITE

MAIN WORKS

The New Longchamp construction site involves:

- Demolition of the Jockey-Club, Presidential, Town Council stands and the so-called Village buildings, the Central Cash Office, the weighing-in building, the Parade Ring and the Terraces
- The reconstruction of the Jockey Club stand (some 10,000 seats)
- The construction of 5 new buildings organised through a floor/terrace system:

WEIGHING-IN PAVILION, PAVILION D'HONNEUR, SURESNES PAVILION

RACETRACK RESTAURANT

NEW STABLES

RESTRUCTURING OF FOUR BUILDINGS:

PAVILION STAND

TOTALIZATOR

ADMINISTRATIVE PAVILION

STABLES

- The entire set of landscaping interventions on the project plot.

SIGNIFICANT SURFACES

Surface area of the Longchamp racecourse:	57 hectares
Project surface area:	10,8 hectares
Surface area of demolitions:	71 000 m²
Surface area of rehabilitated buildings	10 700 m²
New surfaces:	34 600 m²
• *New stand*	*23 200 m²*
• *Floors and pavilions*	*8 150 m²*
• *Racetrack restaurant*	*3 250 m²*
TOTAL PROJECT SURFACE AREA	**45 300 M²**

NEW STAND

Major elements in new Stand:

• 2,200 tonnes of metal frame;	
• Length of new stand:	160 m
• Overhang of panoramic restaurant:	21 m

HOISTING EQUIPMENT

- 4 tower cranes to build the new Stand
- 1 tower crane to build the racetrack restaurant
- mobile cranes for positioning large metal structural elements

OTHER SIGNIFICANT FIGURES

- 15,000 m3 of concrete
- Maximum headcount: 420 people regardless of specialty
- 680,000 hours of craftsmen regardless of specialty
- 824,000 hours of craftsmen + management (regardless of specialty)
- 85,000 manpower days worked on site.

NEW LONGCHAMP
CALENDAR AND FIGURES

THE STAGES INVOLVED

22 APRIL 2013	Application for Building Permit
26 JUNE 2013	Departmental Committee for Sites
14 NOVEMBER 2013	Senior Committee for Sites
NOV/DEC 2013	Public inquiry
31 MARCH 2014	Building permit granted
OCTOBER 2014	consultations with contractors

NEW 2015/2017 CALENDAR

MAY 2015	award of works contract to contractor
OCTOBER 2015	(after the Qatar Prix de l'Arc de Triomphe): start of works
OCTOBER 2016	Qatar Prix de l'Arc de Triomphe to be held at the Chantilly racecourse
SUMMER 2017	end of works
SEPTEMBER 2017	new Longchamp opens
OCTOBER 2017	96th Qatar Prix de l'Arc de Triomphe

FRANCE GALOP

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BOUYGUES BATIMENT ILE-DE-FRANCE

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